Observation Chart for a visit to an ethnic enclave:

WHAT observations should you make?

-Notes

-Tally

CULTURAL

* Languages
* Signs
  + how many businesses do you encounter that are in Greek?
  + Street signs – noting if there are honorary names
  + Ads – job opps, ads, apts for rent
  + Services – Banks/ATMs, Post office, Gov’t office
* Religion – what religious institutions are in the neighbourhood? What languages are services offered in?
* Dress – common clothing
* Media – radio stations, magazines, community newspapers/magazines
* Products – specialty foods
* Locally owned vs nat’l
* Ethnic-specific vs general
* Taste the food!
* Note the ethnicity of the employees
* Gentrification